

CHESHIRE FASHION WEEK MAGAZINE

British Fashion Week Reimagined.

CFW25 Schedule
Runway Trends,
Fashion Week
Awards UK

Exclusive Interview

Cheshire Fashion
Week CEO, Claire
Namukolo
Raven

OCTOBER 2025

TOP MODEL

Roksana Swiderska

Behind the
scenes, Whats
Next For
Cheshire Fashion
Week

Your Ultimate Annual
Fashion Week Edit.





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Editor's Note

**CHESHIRE
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MAGAZINE

Dear Reader,

Over the past year, my days have been filled with law, studying statutes, attending court sessions, and navigating the art of legal thinking, and yet my focus consistently returns to Cheshire Fashion Week.

When asked how it's possible to balance leading Cheshire Fashion Week while pursuing law, the answer is simple: it's driven by the incredible community that makes this platform what it is. Every decision, late night, and partnership has been inspired by the audience, designers, models, creatives, and supporters who continue to believe in what's being built together.

Fashion and law may seem like different worlds, but to me, they share the same foundation: vision, structure, and purpose. One fuels creativity; the other protects it. And somewhere between the two, I've found my calling, creating a platform that celebrates innovation while championing integrity.

Welcome to the first issue of Cheshire Fashion Week Magazine — a celebration of artistry, ambition, and the next generation of style leaders redefining British fashion.

This special edition of Cheshire Fashion Week Magazine takes you inside the UK's largest fashion week outside London, born in Cheshire and proudly the first to introduce sustainability requirements in the UK fashion week sector. We've earned national recognition for making sustainability our signature, attracting ethical brands and conscious audiences alike. But we are more than a fashion week — it's a movement. A community of diverse, next-gen talent redefining the North's creative energy and proving that the future of British fashion doesn't just live in the capital, it thrives right here in Cheshire.

This is your magazine, this is your event. This is our movement.

With love,

Claire Namukolo Raven

Chief-Executive-Officer

Cheshire Fashion Week Ltd

CHESHIRE FASHION WEEK

DESTINATION OF THE MONTH


THIS MONTH'S HOT SPOT

CHESHIRE FASHION WEEK 2025

17-18TH OCTOBER 2025

CHESTER TOWN HALL & CHESTER CATHEDRAL

TICKETS: WWW.CHESHIREFASHIONWEEK.COM

 @CHESHIREFASHIONWEEK

Photo/Model: @michaelaknightmodelling

Photo: @Helen Grygorian

PORSCHE

MEET THE SPONSORS PARTNERS WHO HAVE AMPLIFIED THE CFW EVENT

Cheshire Fashion Week: Celebrating Partnerships and Growth Since 2019.

Over the years, Cheshire Fashion Week has partnered with a diverse array of sponsors, partners, and collaborators whose values often resonate with CFW's. Their support has played a significant role in elevating us to national and international acclaim. Cheshire Fashion Week takes great pride in its heritage, team, community, and ongoing journey. Here are some of our notable official partners and sponsors:

Porsche Centre Chester

The Porsche Centre Chester Cheshire Fashion Week (Sustainable Focus) event in 2024 was a key sponsorship. Our collaboration with Porsche combined automotive excellence with design, resonating with sustainability themes and attracting a luxury-oriented audience.

Fashion United UK

Our reputation as "the largest fashion week in the North outside of London" is not merely a narrative crafted by one agency; it is a statement that has been consistently supported by independent press coverage and public relations partnerships. The Fashion United UK media platform has significantly contributed to this recognition.

Inchcape Jaguar Land Rover

Auto sponsor/partner in previous years (prior to Porsche), for two consecutive years, particularly for automotive partnerships in fashion presentation contexts.

White Stuff & Osprey London

Our partnerships with high-end retail brands such as White Stuff and Osprey London highlight Cheshire Fashion Week's commitment to aligning with timeless British craftsmanship, quality, and sustainability — strengthening our reputation as a platform where luxury meets conscious design.

Chester Town Hall

Beautiful civic venue, Chester Town Hall, launched the first Cheshire Fashion Week in 2019 and has been a consistent venue partner throughout the year.

Chester Cathedral

Heritage venue Chester Cathedral has been a consistent venue partner throughout the years, offering a magnificent setting and outstanding customer service.

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WHO HAVE SUPPORTED
THE JOURNEY**

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EXCLUSIVE INTERVIEW

Meet Claire Namukolo Raven

Cheshire Fashion Week CEO

Founder and director of Cheshire Fashion Week, Claire has reshaped Northern England's fashion scene while promoting sustainability, diversity, and women's leadership.

You founded Cheshire Fashion Week from the ground up. What sparked it?

Cheshire has always had style, but I wanted to give it a platform. When I launched CFW in 2019, the goal was to bring world-class fashion energy to Cheshire while supporting local designers and independent brands. We've grown from a small regional event to a national fashion week that is now the face of the North and one that attracts international designers, press, and buyers. There is something so different about CFW that sets it apart from traditional fashion weeks—a spark never seen before.

You're currently studying law while running a major fashion event. How does that influence your leadership?

Law sharpens my mindset. I have always had business acumen, but law has taught me precision, structure, and critical thinking — qualities I bring to business. Studying law while leading CFW provides me with a unique perspective on business and mental balance: intellect and creativity working together. It helps me make strategic decisions, protect our brand's interests, and lead with confidence and fairness. I love the uncertainty that comes with studying law; where it will take me—barrister, solicitor, firm owner, fashion & law? I don't know. It's the excitement and challenge that drive me. I remain invested in my commercial director role either way; it's blending the two.

FW has built a reputation for sustainability and inclusion. How do you keep that real, not just buzzwords?

We enforce it; as the first UK fashion week to establish sustainability requirements, we lead the way. Every designer must commit to ethical production and transparent sourcing. We've banned exotic materials, promoted circular fashion, and partnered with brands like Porsche Centre Chester, Abode Hotels, and Jaguar Land Rover, who align with those values. Inclusion isn't a policy; it's who we are — our models, our designers, and our audience reflect real society.

You have singlehandedly positioned Chester on the global fashion map. How did that happen?

Our success was not luck but consistency, credibility and visionary work. We never waited for London's approval or curated our event to mimic others' because it never works long-term — we've focused on and built our own identity. Chester's heritage, architecture, and creative community gave us a world-class stage to build on and later expand into other regions. The rest was vision, grit, and collaboration.

Sponsorship is critical. Who are your main sponsors, and how do you pick partners who share your values?

Working with partners who value both promotion and purpose has been a privilege. I am a quality-over-quantity type of person. A good partner will support without erasing, collaborate without overshadowing (self-promotion at Cheshire Fashion Week), and amplify without rewriting. Some of our key sponsors include Porsche (recently the headline sponsor), Jaguar Land Rover, Abode Hotels Chester, heritage and education institutions in Cheshire, and CWAC, as well as talent and media partners such as Valkyrie Models and Fashion United UK.

What's next for Cheshire Fashion Week?

We're expanding nationally and internationally while keeping our roots. I see CFW as not just a show but a movement, one that nurtures designers, educates communities, and sets global standards in sustainable fashion.

Finally, what drives you personally?

Legacy. I want CFW to inspire future generations — particularly women — to define industries on their own terms. Without validation from anyone, I am driven by my own motivations. As evidenced by CFW's momentum, I rarely stagnate.



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Photo: Krzysztof Kopacz

The Faces Behind Cheshire Fashion Week's NEWGEN

— Top Model Profile

5 Minutes with Roksana 'Q&A'

Roksana, you absolutely owned that runway! How did it feel walking at Cheshire Fashion Week again this year?

Thank you, it felt absolutely incredible! Every year, the energy gets bigger and better. The atmosphere was electric, and walking in front of such a vibrant crowd and so many professional camera operators was truly empowering.

Describe your experience in three words — what sums up the model experience for you?

Unforgettable. Fun. Empowering.

Which look was your favourite to wear, and why did it feel so you?

My favourite look was the lilac corset dress from Misty Couture. It had a beautiful shape and the perfect addition of diamonds. I'm not going to lie, I felt like a little barbie doll - feminine, confident and completely in my element.

Walking in a Cathedral is pretty iconic — did the setting make it feel extra special?

Absolutely. It elevated the entire experience. The Cathedral adds a sense of drama and elegance as well as an incredible atmosphere for a catwalk.

Be honest — what were the backstage vibes like? Calm confidence or full-on fashion chaos?

A little bit of both! There's definitely a buzz of adrenaline, quick changes and last-minute touch-ups, but there's also professionalism among the models and team. It's fast-paced, but in the best way.

You've got a huge following on TikTok! How do you use social media to show your personality beyond the runway?

I love using TikTok to share a more unfiltered side of myself. The runway is all about the presentation, but on social media, I get to show my humour and creativity as well as my daily life and travel adventures.

What's one piece of advice you'd give to someone dreaming of walking in Cheshire Fashion Week next year?

Never compare yourself to anyone else. Everyone brings something unique to the runway. Focus on your energy, your walk, and what makes you stand out because that's what people will remember.

Finally, what's next for you? More shows, more TikToks, or maybe something completely unexpected?

I have a few exciting modelling and acting projects coming up in Athens, Greece and I'll definitely keep creating more content on TikTok and Instagram. Regardless of where I am, I'm always open to new opportunities that push me creatively. **Follow Model Roksana Swiderska @le.rox**

FEATURE

MEET THE DESIGNERS



Photo: @lilija

Liam Brandon Murray

British designer crafting wearable sculptures, all handcrafted designs that blend fine art with conceptual design.

design. Follow [@liam_brandon_murray](#)

Unblemished By Cherice

USA-based designer Tela Morris presents couture with a modern twist and classic Vintage reimagined. Follow [@unblemishedbycherice](#)

ILZA. UK

Portuguese designer Nino presents couture men's and women's designs with a bold palette, bespoke. Follow [@ilza.uk](#)

Fiona Troy

Irish fashion designer specialising in couture, remakes, and ready-to-wear. Follow [@fiona_troy](#)

Andrea Harrison Designs

Cheshire designer presenting couture, timeless pieces, bridal, and powerful designs. Follow [@andreaharrisondesign](#)

Misty Couture

Fashion designer from Manchester presents Timeless Couture, Modern Edge and Bespoke Designs.. Follow [@misty_couture](#)

DUJAMAISVU

French designer presents street couture, bold fashion pieces, and power dressing. Follow [@dujamaisvu_](#)



Photo: Cheshire Fashion Week 2021

Robes And Blings By Akokomali

Couture, bridal, and luxury bespoke designs by a British/Nigerian designer. Follow [@robessandblingsbyakokomali](https://www.instagram.com/robessandblingsbyakokomali)

Sarah Moore Designs

A British fashion designer presents Indo-Western, British and Indian lifestyle designs. Follow [@sarahs.designs_](https://www.instagram.com/sarahs.designs_)

Bon de Pho

Designer Jasmine's collection presents a classic British, bold palette: Porsche Clean Couture. Follow [@bon_de_pho](https://www.instagram.com/bon_de_pho)

Pearl-Marie Creations

A UK/Nigerian designer presents bold fusion, eclectic, contemporary couture. Follow [@pmclady_](https://www.instagram.com/pmclady_)

Madisyn Rose London

Countrywear designer, sustainably styled with a modern British twist for every occasion. Follow [@madisynroselondon](https://www.instagram.com/madisynroselondon)

Sperrin Design

Playful, designer streetwear, contemporary, new-edge couture. Follow [@sperrindesign](https://www.instagram.com/sperrindesign)

Applications for Cheshire Fashion Week 2026 open on **1 November 2025**. For enquiries about showcasing your brand, please contact info@cheshirefashionweek.com or apply directly via our website at www.cheshirefashionweek.com.



SINTILLATE TALENT



Multi-award-winning international influencer and modelling agency Sintillate Talent returns for its second year as the PR partner of Cheshire Fashion Week for influencer marketing and digital media. Fresh from being crowned International Talent Agency of the Year at the Fashion Week Awards 2024, the agency brings its signature blend of global expertise, creative energy, and community spirit, attracting an audience of influencers and adding to Cheshire Fashion Week's growing national and international status.

Founded in 2019 by CEO and Talent Director Sinan Sahin, the agency's signature Sinfluenced events bring creators, brands, and businesses together to collaborate and connect in person, adding a refreshing antidote to today's industry's digital-only culture.

Sintillate Talent represents over 300 creators and 250 brand partners across 18 countries and six continents. Although it has a global reach, the agency remains people-focused as it develops talent, grows brands, and nurtures creative communities.

Find out more at www.sintillatetalent.com or follow @sintillatetalent on social media.

CHESHIRE FASHION WEEK

CONTACT

We'd love to hear from you.

For press, sponsorships, designer applications, collaborations, or general enquiries, please reach out — our team will be happy to assist.



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www.cheshirefashionweek.com



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